



AIA Houston

2009 Home Tour October 10 – 11

HOMEOWNER INFORMATION

12:00 to 6:00 pm

\$25 ticket price for all houses/ no individual entrance fees

Eight to ten new architect-designed houses located throughout Houston will be open. Although we usually try for a variety of “styles” to offer a well-rounded tour, all houses must have a clear focus on design excellence. The architect acts as tour chairman and, with the AIA office, assures that an adequate number of qualified volunteers are located at each house on four separate shifts. Each house will be insured by AIA Houston. Everyone is required to either use booties provided over their shoes or tour the house in socks. No strollers, etc. are permitted.

Publicity: The names of the owners are never publicized. AIA Houston advertises the tour on KUHF radio, posters are put up in selected locations, through our own membership communications, and tour brochures are handed out with ticket purchases. Michael Strickland once again is generously offering his graphic design skills. We will continue to use the same logo, designed by Michael, that we have had the last 6 years. Saturday morning we also put out a lot of directional signs, which are removed Sunday after the tour is over. Paper City and the Houston Chronicle also cover the tour in some way.

A party to honor the Homeowners and thank the docents will be the evening of Oct. 9, when tour materials and instructions are distributed to the architects and volunteers. The location of this event is to be determined, but it may be one of the houses. We give 4 complimentary tickets to each homeowner with a lot of hugs and kisses, plus one of Michael Strickland’s beautiful little plaques.

We have never had a problem with disorderly people or thefts, thank goodness. Last year we sold and comped (homeowners, docents, press) almost 2000 tickets, which were probably not all used, and, of course, everyone doesn’t go to every house. Usually we figure about 250 people per shift for each house totally about 1000 people in all for each house.

For information contact tour chairman Steve Andrews as steve@studiomet.net or call 713-520-0155.