



Date: June 27, 2012  
To: Residential Contractors and Vendors  
Re: Sponsorships  
26th Annual AIA Houston Home Tour  
October 27-28, 2012  
From: Rusty Bienvenue, Executive Director

All contractors, subcontractors, vendors, and others who participated in building houses featured on the AIA Houston 2012 home tour are invited to become tour sponsors. By sponsoring "your house" for \$250 (per house), your firm name and logo will be featured on a sponsor board at the home, and you will be given an opportunity to have a small display at the house, which might include cards, brochures, material samples, and the like. Many of the 2,000+ people who come on the tour are planning to build or remodel and are anxious to meet and talk with contractors and vendors. We hope you will take advantage of this opportunity to support your own business and AIA Houston.

Additional tour sponsorships are also available from at \$500 to \$2500 that can give your company exposure beyond a single house. Please see the attached Home Tour Sponsorship Form for complete details. Completed forms should be returned to me as soon as possible so your company's name and logo will be included in our materials. Payment by check or credit card is due at the time the Sponsorship Form is submitted.

Please contact the architect of your house or me at [rusty@aiahouston.org](mailto:rusty@aiahouston.org) with any questions. Many thanks for your good work as part of the design/construction industry in Houston and for considering this opportunity with AIA Houston.

# HOME TOUR



October 27-28, 2012 ■ PRINT DEADLINE: October 18, 2012

## SPONSOR FORM

### SPONSORSHIP LEVELS

**Diamond Tour Sponsor (\$2500)**

- Logo on tour poster, brochure, party signage, and Home Display at each house
- Logo and link on Home Tour website, social media, and press releases
- 4 free tickets to the Tour
- Invitation to the pre-tour appreciation party

**Tour Sponsor (\$1500)**

- Home Display at each house
- Logo and link on Home Tour website
- 2 free tickets to the Tour
- Invitation to the pre-tour appreciation party

**Party Sponsor (\$1000)**

- Company Logo on its own Sponsor board at the pre-tour appreciation party
- Logo and link on Home Tour website
- 2 free tickets to the Tour
- Invitation to the pre-tour appreciation party

**Brochure Sponsor (\$500)**

- Company Name and Logo on the Tour Brochure
- 2 free tickets to the Tour
- Invitation to the pre-tour appreciation party

**Poster Sponsor (\$500)**

- Company Name and Logo displayed with other sponsors on Event Poster
- 2 free tickets to the Tour
- Invitation to the pre-tour appreciation party

**Home Display Sponsor (\$250 per house)**

*select house(s) below*

- Company's brochures, Business cards, handouts at one house
- Logo on a Sponsor Board with other sponsors
- 2 free tickets to the Tour
- Invitation to the pre-tour appreciation party

2004 Southgate, 77030  
*Allen Bianchi Architects*

8730 Memorial, 77024  
*MC2 ARCHITECTS*

821 Columbia, 77007  
*McIntyre + Robinowitz Architects*

4807 Bellview, 77401  
*Murphy Mears Architects + Wm. T. Cannady, FAIA*

2716 Robinhood, 77005  
*Murphy Mears Architects*

27 Mott Lane, 77024  
*Stern and Bucek Architects*

2412 Helena, 77006  
*studioMET*

4917 Laurel, 77401  
*studioMET*

**COMPANY** \_\_\_\_\_  
*(AS DISPLAYED IN MARKETING MATERIALS)*

**CONTACT NAME** \_\_\_\_\_

**CONTACT EMAIL** \_\_\_\_\_

**PHONE #** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_  
*(FOR DIAMOND TOUR & TOUR SPONSORS ONLY)*

### EXPECTED OUTREACH

2000+ people each year attend the tour. Many more read about it in publications such as the Houston Chronicle and PaperCity.

### PAYMENT METHOD

**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

**Check Enclosed** Check # \_\_\_\_\_  
Make Payable to:

AIA Houston  
315 Capitol, Suite 120  
Houston, TX 77002  
713.520.0155

**Credit Card** Please charge my:

- VISA  AMEX
- MasterCard  Discover

**Name on Card** \_\_\_\_\_

**Credit Card #** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**THANK YOU FOR YOUR SPONSORSHIP!!**