



AIA Houston

# AIA SANDCASTLE LOGO DESIGN competition

# 2018

[www.aiasandcastle.com](http://www.aiasandcastle.com)

## CALLING ALL DESIGNERS...

We want YOU to design the 2018 AIA Sandcastle Competition logo!

### REQUIREMENTS:

Logo must contain these words: **“AIA Sandcastle Competition 2018”**. Optional information that may be added to the design: “East Beach”, “Galveston, Texas”, “Saturday, August 25th”. **Winning logo will appear on the t-shirt and all event materials, and the designer will receive an award at the main event’s ceremony!**

### DESIGN SPECS:

**Design must not contain more than four colors (including black).** Gradients must be gradients of the four original colors. Introduction of new colors into the gradients is not acceptable.

**Vector artwork with text converted to outlines is preferred,** but a 300dpi TIFF will be accepted for non-vector media. PMS spot colors or 4-color process colors are preferred. Acceptable programs are Adobe Illustrator, Adobe Photoshop, Adobe InDesign and AutoCAD. **Please do not use Microsoft Word or Microsoft Publisher to design your logo.** Make sure you can convert the file to a vector EPS. The winner will be required to provide EPS artwork with fonts converted to outlines on a cd or via e-mail. Original artwork will be considered, but it must be easily transferred to a digital file format. Winner will be required to submit original artwork to the Sandcastle Committee (it will be returned).

### ENTRY SUBMISSION:

Your name, address, daytime phone number, e-mail address and media/software used to create the logo must be included with each entry. **Please email your .pdf file (300dpi, 11”x17”) to [aleks@aiahouston.org](mailto:aleks@aiahouston.org).**

**DEADLINE: Entries must be received by 3:00 pm on Friday, December 15th, 2017.**