



**Women in Architecture Committee Meeting:
Meeting Minutes
5 April 2017**

FEB / MARCH EVENTS RECAP

Walking & Talking around Architecture, Sculpture & Female Body: A collaboration with DiverseWorks. Special thanks to Jennifer Traina-Dorge and Theresa Escobedo for being panelists.

Axelrad Happy Hour – with the “Nevertheless She Persisted” cocktail!

NAWIC CAD Competition Judging: Thanks to Dennis Alvarez for volunteering and representing WiA

UPCOMING EVENTS

April 27 **WiA Happy Hour & Dress for Success Clothing Drive
with NAWIC (Women in Construction)**
Wooster’s Garden, 5:30p-7:30p

May 6 **Levy Park Tour 10a:** Natalye Appel and Associates, Levy Park Conservancy, and the Upper Kirby District. Hang Nguyen of Eureka Lighting will sponsor the event and provide snacks and coffee. Refreshments will be provided at 9:30a, tour at 10a.

SUB-COMMITTEES UPDATES:

- 1) **Speakers, Panels, & Workshops** (Melvalean & Jennifer)
 - Subcommittee meeting on April 12th, 12-1
 - Levy Park Tour: May 6
 - o Natalye Appel to lead tour
 - Potentially have representatives from Levy Park Conservancy, OJB, and Upper Kirby District attend to present with Natalye Appel
 - o Subcommittee to meet on April 12th to discuss event and structure for type of discussion:
 - Focus on Natalye Appel or Urban Planning in general?

- Should this be a free event or charge?
 - Potentially have members send in questions ahead of time
- Work/Life Balance Discussion
 - o Workshop in fall? Or push back to early next year
 - o Structure as a panel discussion
- Career Advancement + Family
- Financial Planning Workshop Possibility: Joe Birkofer and Gillian Nel of Legacy Asset Management
 - o Potentially in summer or fall
 - o Could do a 1-1.5 hour presentation for free
- "When Women Mentor: Women Lead": Christina Gorczynski of First Person LLC. Former Executive Director of League of Women Voters, Currently Program Officer at the Simmons Foundation. Could structure as a weekend workshop
 - o Price could range from \$300-\$1500
 - o Could we stream this?
 - Facebook Live stream?
- New ideas:
 - o Workshop on public speaking
 - Collaborate with AIA Toastmasters
 - They meet twice a month
 - o Workshop on business development
- Possible Speakers: Alexandra Lange, Carolyn Armenta Davis, Other Ideas?
 - o Sarah Whiting was suggested for a panel. Would need a topic to structure around

2) **Networking & Social Media** (Krystyn)

- WiA Happy Hour & Dress for Success Clothing Drive with NAWIC (Women in Construction)
 - o Coordination of clothing drive:
 - Try to get a clothing rack, potentially borrow from high fashion home
 - Contact DfS to see if they have one
 - Do we need a tent?
 - o Signage: AIA to help with getting banner printed
 - o Nametags: Reusable or printed? Discussions about using different colored tags for NAWIC and WiA
- Head Shot Happy Hour (suggested by Florence Tang)
 - o Could charge \$25-\$40 per headshot to pay for photographer
 - Should we find a photographer volunteer? Would be better to pay some one
 - Suggestions from Rusty:
 - o Mark Johnson – affiliate through AIA, does architecture and head shots
 - Could do a bulk rate
 - o Christian Sheridan, Brave Architecture
 - o Reach out to a showroom to host event – Knoll Showroom was discussed
 - o Reach out to EaDo Brewery (woman run brewery) for sponsorship
 - o Should we have hair and makeup
 - Tools available for touch ups
 - o Post tips for headshots on social media
 - o Should this be a weeknight event or weekend event?
 - Weekend event allows everyone time to get ready
- Discuss sharing events that may interest our group on our pages. For example: Asia Society Women's Leadership Series or AIGA Women's Lecture Series
 - o Should we just share events or add them to our Facebook events?
 - o Add events from League of Women voters
- Speed Mentoring Event: Start assembling Mentors, sponsorships

- Tentatively schedule for the fall
 - September or October?
 - Push up earlier from last year for potential grant event
 - Need to coordinate with completion of new ArCH or host at a different location
 - Mandy offered up Huitt-Zollars (may also be good financial planning workshop location)
 - Registered Architect Celebration at end of year
 - Include a drawing for a frame for license as part of event
 - Anyone who comes across articles about women in architecture, women in the community or the state of women can share with Krystyn to add to Facebook
 - khaecker@miradorgroup.com
 - New ideas:
 - Film screening
 - Collaborate with ArCH on 1 film in their film series?
- 3) Education & Community Outreach** (Juliet, Kiza, Dennis)
- Dress for Success Drive (April 27)
 - Design Like a Girl (Meeting April 17, 12p)
 - Collaborate with Kids and Architecture committee
 - New ideas:
 - Training for students looking for internships
 - Joint event with Girls Inc
 - They do a playhouse design competition

OTHER TOPICS:

- “Closing the gate behind you”
 - How do we bring older women in field back into the fold
 - How do we increase our age spectrum?

Grant Opportunity

- 2007 AIA Component Grant for Emerging Professionals: Due May 15, up to \$5k. Considering Unconscious Bias Workshops and Lectures.
 - Event reaches out to men

Mia Scharphie: founded Build Yourself+ to help the women around her step into their power and move past the obstacles facing women in the workplace.

- Mandy would like to be involved with this event
- Need to move quickly on this
- Need to come up with who, where, length, cost
- Have to have event by end of year
 - Need to write report on events

NEXT COMMITTEE MEETING: May 31, 12p

WiA meet the last Wednesday of every other month from noon - 1 pm.
(January, March, May, July, September, November)