VISION STATEMENT

By 2022, AIA Houston will be seen as a leading resource for members, the community at large, civic and governmental organizations. Design professionals will actively engage with the AIA, and the public will more clearly understand the value of design.

MEMBERSHIP

- Find more ways to celebrate member achievements.
- Establish AIAH as the first point of contact for members by providing support through knowledge sharing and resources particularly when facing challenges within their practice and career.

GOVERNMENT

- Promote AIAH as the resource for city, county and regional planning design issues to position AIAH members as experts.
- Develop architects as civic leaders and serve as a resource for appointments to boards and commissions.
- Work with area permitting entities to establish a smooth permitting process that can serve as a model.

COMMUNITY

- Participate in the public dialogue regarding design and planning.
- Reinforce the idea that all communities have a right to expect good design.
- Expand the general public’s perception of “design” to include the broad range and benefits of architectural services.
- Work with schools to introduce children to architecture and its impact.

MEMBERSHIP

- Reflect the diversity of the community we serve in the profession, membership, committee chairs and board makeup.
- Support the development of future architects and future leaders of the profession.
- Foster an environment of collaboration, innovation and knowledge sharing among architects and firms rather than an environment of competition.
- Promote collaboration between committees, programs and initiatives.
- Provide value, actual and perceived, for design professionals through all career levels and paths.
- Promote social media discussions around architecture and planning issues

COMMUNITY

- Increase community awareness of and involvement in outreach programs including but not limited to home tour and design awards.
- Greater engagement in media. Become the go to source for the local media regarding issues of design, planning and urbanism.
- The board, members and staff will develop media relations and effective interviewing skills.
- Create relationships with civic groups such as home owner’s associations, community development corporations and neighborhood alliances.

MEMBERSHIP

- Support knowledge sharing and CEUs by members for members.
- Create a robust business education series for architects.
- Use leadership training to enhance the careers of our members.
- Become the hub for sharing and learning about technological innovations in both architecture and business.
- Assist architecture graduates in becoming licensed architects and foster a culture that promotes licensure within firms.

COMMUNITY

- Emphasize that architects are licensed by the state to protect the health, safety and welfare of the public.
- Educate the community on the benefits of good design.
- Foster appreciation of the local built environment and the role of architects in creating it.
- Demonstrate the opportunities, social impact and rewards of the profession to K-12 students and educators.
- Serve as a resource to define the path to becoming an architect.
MEMBERSHIP

Find more ways to celebrate member achievements.
- Honor Awards
- Ben Brewer Award for Young Architects
- Firm of the Year Awards
- Design Awards
- Award for Career Distinction
- Fellowship
- WiA End of the Year Celebration

Establish AIAH as the first point of contact for members by providing support through knowledge sharing and resources particularly when facing challenges within their practice and career.
- Small Firm Roundtable

GOVERNMENT

Promote AIAH as the resource for city, county and regional planning design issues to position AIAH members as experts.
- 2020 Visions
- Gov’t Affairs
- Housing and Urban Design Competition
- Multi-Family task force
- Permitting Survey

Develop architects as civic leaders and serve as a resource for appointments to boards and commissions.
- School Safety Task Force
- Plan meeting for architects serving on boards and commissions

Work with area permitting entities to establish a smooth permitting process that can serve as a model.
- Gov’t affairs Permitting Task Force/Survey/recommendations

COMMUNITY

Participate in the public dialogue regarding design and planning.
- Housing and Urban Design Competition
  - 2020 Visions
  - Urban Design Committee

Reinforce the idea that all communities have a right to expect good design.
- Housing + Urban Design Competition
  - Tours

Expand the general public’s perception of “design” to include the broad range and benefits of architectural services.
- Sandcastle Public Education Boards
  - Home Tour

Work with schools to introduce children to architecture and its impact.
- Kids & Architecture Career Days
  - Scout Badge Workshop
  - Sketching Classes
  - Tours
MEMBERSHIP

Reflect the diversity of the community we serve in the profession, membership, committee chairs and board makeup.

WiA helps with this
Board Makeup is 61% Male, 72% White, 33% large firms

Support the development of future architects and future leaders of the profession.

Associate Network
YAF
CKLDP
WiA
Small Firm Roundtable
Kids & Architecture
AIAS Involvement
MGMC

Foster an environment of collaboration, innovation and knowledge sharing among architects and firms rather than an environment of competition.

AIA/AGC
Associate Network
BEC
CKLDP
COTE/Gulf Coast Green
Committee on Architecture for Health
Interior Architecture Committee
Small Firm Roundtable
WiA

Promote collaboration between committees, programs and initiatives.

Associate Network/YAF & CKLD

COMMUNITY

Increase community awareness of and involvement in outreach programs including but not limited to home tour and design awards.

Greater engagement in media. Become the go to source for the local media regarding issues of design, planning and urbanism.

The board, members and staff will develop media relations and effective interviewing skills.

Create relationships with civic groups such as home owner’s associations, community development corporations and neighborhood alliances.

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• Create a robust business education series for architects.

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• Become the hub for sharing and learning about technological innovations in both architecture and business.

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COMMUNITY

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• Educate the community on the benefits of good design.

• Foster appreciation of the local built environment and the role of architects in creating it.

• Demonstrate the opportunities, social impact and rewards of the profession to K-12 students and educators.

• Serve as a resource to define the path to becoming an architect.
**MEMBERSHIP**

*Support knowledge sharing and CEUs by members for members.*

- BEC
- COTE/Gulf Coast Green
- Health SES
- Small Firm Roundtable
- TAS Classes

*Create a robust business education series for architects.*

Prosperity Summit is a start

*Use leadership training to enhance the careers of our members.*

CKLDP

*Become the hub for sharing and learning about technological innovations in both architecture and business.*

*Assist architecture graduates in becoming licensed architects and foster a culture that promotes licensure within firms.*

Associate Network

**COMMUNITY**

*Emphasize that architects are licensed by the state to protect the health, safety and welfare of the public.*

Harvey Response

*Educate the community on the benefits of good design.*

Tours

Home Tour

*Foster appreciation of the local built environment and the role of architects in creating it.*

Tours

Design Awards

Historic Resources

Home Tour

Interior Architecture

*Demonstrate the opportunities, social impact and rewards of the profession to K-12 students and educators.*

Kids & Architecture

MGMC

*Serve as a resource to define the path to becoming an architect.*

Staff answers these questions regularly
where do these fit?
SANDCASTLE
HOLIDAY PARTY
VENDOR CES
TAC FUNDRAISING EVENTS SUCH AS BOWL-A-TAC AND TRIVIA NIGHT